



February 14, 2014

**RE: Item ED28.7: ShoptheQueensway.com Business Improvement Area**

Dear Colleagues,

I am requesting that Council not vote in favour of the expanded boundaries of the Shop the Queensways BIA, item ED28.7 on the agenda.

Etobicoke Councillors were approached by business owners and presented with a petition that contains 70 signatures (out of 110 approached) stating their opposition to this proposed expansion of and inclusion in the BIA. As many of the business owners do not own the property and are tenants, they were not notified of the poll and were unaware of this proposed expansion.

At the request of the business owners, I am asking that you reject the recommendations contained in the December 17, 2013 report from the General Manager, Economic Development and Culture and vote against this item.

Sincerely,



Doug Ford, Councillor Ward 2