



February 18, 2014

Dear Colleagues,

RE: ITEM ED28.7 ShoptheQueensway.com Business Improvements Area

You have received a letter from Councillor Doug Ford on the above Ward 5 matter. Unfortunately this letter contains a number of inaccuracies.

All property owners and individual business owners were notified, several times, of the efforts by their business neighbours to join the existing BIA to the west of this area. Every property owner and business owner was provided with a ballot to vote in the poll, which was supervised and managed by Registry Services in the Clerk's Office and the consultation process was done in accordance with ***the Municipal Code Chapter 19-4 Establishing and Expanding a Business Improvement Area and 19.6 Notice and Polling – Expanding a Business Improvement Area.***

I am aware of a petition that has been circulated by one business owner who has been a vocal opponent of an area BIA for many years. This petition includes signatures from residential properties that will not be part of a BIA. It has also come to our attention, that some of the signatories of the petition have indicated on the original poll, that they are in favour of a BIA. Moreover, some of the signatories have indicated that their signatures were elicited by being told that the vote was improperly held and needs to be retaken.

A democratic process was undertaken by the City and local business and property owners. Of those voting, a clear majority was in favour of this BIA expansion. The recommendations from the General Manager of Economic Development should be approved.

Yours truly,



Peter Milczyn, Councillor
Etobicoke-Lakeshore, Ward 5

Getting things done for Etobicoke-Lakeshore